Appl. No. 10/089,351 Atty. Docket No. 8278

Amdt. Dated June 4, 2004

Reply to Office Action of March 8, 2004

Customer No. 27752

## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the Application:

## Listing of Claims:

- 1. (Previously Presented) A semi-enclosed applicator for distributing a product having a first temperature onto a target surface, said applicator comprising:
  - (a) a first side having a first internal surface and a first external surface;
  - (b) a second side having a second internal surface and a second external surface; wherein said first internal surface and said second internal surface form an internal cavity therebetween, said internal cavity having at least one externally accessible opening;
  - (c) a rupturable reservoir containing said product located proximate to said first internal surface; and,
  - (d) an activatable temperature changing element located proximate to said reservoir; and, wherein said temperature changing element changes said first temperature of said product upon activation and prior to said product being released from said reservoir to said target surface through said first side in response to an application of pressure to said rupturable reservoir.
- 2. (Previously Presented): The applicator of Claim 1, wherein said temperature changing element is located between said first and second internal surfaces.
- 3. (Canceled)
- 4. (Previously Presented): The applicator of Claim 1, wherein said product is selected from the group consisting of face cleansers, body cleansers, toners, lotions, moisturizers, ointments, cosmetics/make-ups, medicaments, related topically applied treatments, and combinations thereof.
- 5. (Previously Presented): The applicator of Claim 4, wherein said product comprises components selected from the group consisting of alcohols, colorants/pigments, emollients, emulsifiers, oils, polymers, and waxes.

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6. (Original) The applicator of Claim 4, wherein said product has shear-thinning or thixotropic properties.

- 7. (Original) The applicator of Claim 4, wherein said product has undesirable tactile properties, such as greasiness, tackiness or stickiness, or slipperiness.
- 8. (Original) The applicator of Claim 7, wherein said product is selected from the group consisting of petrolatum, petroleum jelly, castor oil, sunscreen, octocrylene, tocopheryl acetate, gums, and non-volatile organo-substituted polysiloxanes.
- 9. (Previously Presented) The applicator of Claim 1, wherein said first side and said second side each comprise at least one functional side.

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11. (Original) The applicator of Claim 1, wherein said applicator contains a massaging structure or feature positioned behind the first external side.

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- 12. (Currently Amended) The applicator of Claim 11, wherein said massaging structure is selected from the group consisting of a rigid pleated structure, corrugated structure, ribbed structure, rigid raised surface protrusions, recessed surface protrusions, void spaces within an otherwise solid flat structure, perforations within an otherwise solid flat structure, rotating or rolling balls, rotating or rolling cylinders, rotating or rolling rods, three-dimensional patterns embossed within in a solid material, three-dimensional patterns engraved within in a solid material, and three-dimensional patterns formed within in a solid material.
- 13. (Previously Presented) A semi-enclosed applicator for distributing a product having a first temperature onto a target surface, said applicator comprising:
  - a. a first side having a first internal surface and a first external surface;
  - a second side having a second internal surface and a second external surface;
    wherein said first internal surface and said second internal surface form an internal cavity
    therebetween, said internal cavity having at least one externally accessible opening;
  - c. a rupturable reservoir containing said product located proximate to said first external

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surface; and,

- d. an activatable temperature changing element located proximate to said reservoir for changing said first temperature of said product; wherein said temperature changing element changes said first temperature of said product upon activation; and, wherein said product is released from said reservoir to said target surface upon the application of pressure to said rupturable reservoir.
- 14. (Previously Presented) The applicator of Claim 13, wherein said temperature changing element is located on said first external surface.
- 15. (Previously Presented) The applicator of Claim 13, wherein said rupturable reservoir is provided with a frangible seal having a resistance to bursting.
- 16. (Previously Presented): The applicator of Claim 13, further comprising a barrier layer disposed proximate to said first internal surface, said barrier layer being substantially impervious to said product.
- 17. (Previously Presented): A semi-enclosed applicator for distributing a product having a first temperature onto a target surface, said applicator comprising:
  - (a) a first side;
  - (b) a second side opposed to said first side;
  - (c) an internal cavity between said first and second sides, said applicator further having at least one opening such that said internal cavity is externally accessible;
  - (d) a rupturable reservoir containing said product disposed on said first side; and,
  - (e) an activatable self-enclosed temperature changing element disposed within said product for heating said product;
    - wherein said temperature changing element changes said first temperature of said product upon activation; and,
    - wherein said product is released from said reservoir to said target surface through said first side upon an application of pressure to said rupturable reservoir.
- 18. (Previously Presented): The applicator of Claim 17, wherein said temperature changing element changes the temperature of said product as said product is released from said reservoir.

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19. (Previously Presented): The applicator of Claim 17, wherein said reservoir further comprises a distribution channel, wherein said distribution channel controls the dispensing rate and direction of said product from said reservoir.

20. (Previously Presented): The applicator of Claim 17, wherein said temperature changing element is disposed within said distribution channel.